

# TURN THEIR FAVE MEAL INTO DENTAL FOOD

with **NEW Bell & Bone Dental Toppers:** Science backed oral actives & a highly potent tri-biotic, in a spray form.

AVAILABLE MAY 2025



## HOW TO: DIY DENTAL FOOD



### STEP 1

Prep your cat or dog's fave meal as usual



### STEP 2

Shake well and spray 4 times on top of food



### STEP 3

Feed & Voila! DIY dental food

# BETTER DENTAL HEALTH BEGINS IN THEIR GUT

## MAIN ACTIVE INGREDIENTS



### ORAL HEALTH ACTIVES

These scientifically backed ingredients work together to break down plaque, reduce harmful bacteria, freshen breath, and protect teeth and gums.



### PREBIOTICS

Help good bacteria grow, strengthening the gut microbiome and the immune system, which can reduce inflammation, and help control harmful bacteria that contribute to bad breath and oral disease.



### PROBIOTICS

Are good bacteria that help balance the gut microbiome, which can help strengthen the immune system, reduce inflammation, and help control harmful oral bacteria that contribute to dental disease.



### POSTBIOTICS

Contribute by delivering bio-active metabolites that support gut microbiota balance, modulate immune responses, and inhibit pathogenic bacteria associated with dental disease.



With this Dental Topper, we are helping to **restore a healthy ecosystem in the mouth and gut**, through a potent combination of oral actives, pre, pro, and post-biotic compounds.



# INGREDIENT BREAKDOWN



## **ASCOPHYLLUM NODOSUM** *Seaweed extract*

A natural seaweed extract that helps fight dental issues and supports a healthy gut. Rich in beneficial compounds that improve gut bacteria balance and reduce inflammation.



## **SODIUM ALGINATE**

A natural seaweed-derived ingredient that helps the formula stick to teeth and gums for better effectiveness. Once ingested, it also acts as a prebiotic to support gut health.



## **PREBIOTICS**

*Blueberry, Calendula, Cranberry, Green Tea & Rosemary extracts*

Packed with antioxidants and polyphenols that help balance gut bacteria, reduce inflammation, and support a healthy mouth and digestion.



## **SODIUM TRIPOLYPHOSPHATE** *Dog only*

Helps prevent plaque buildup by reducing calcium deposits in the mouth, making it harder for tartar to form.



## **PROBIOTICS**

- *Enterococcus Faecium,*
- *Lactobacillus Plantarum,*
- *Lactobacillus Rhamnosus,*
- *Bifidobacterium Lactis*

Supports gut health by balancing good bacteria and keeping harmful ones in check. These probiotics also help break down plaque, making it easier to remove, while promoting a healthy mouth and digestive system.



## **POMEGRANATE EXTRACT** *Dog only*

Supports digestion and gut health while also providing powerful antioxidants to reduce inflammation. The polyphenols in pomegranate help beneficial gut bacteria thrive.



## **YUCCA SCHIDIGERA EXTRACT** *Cat only*

Helps reduce stool odor and supports gut health with natural prebiotics that nourish good bacteria.



## **POSTBIOTICS**

- *Lactococcus Lactis*

Contains nisin, a natural peptide that specifically targets harmful bacteria linked to dental problems.

# WHY YOU NEED THIS RANGE



1

**BELL & BONE DENTAL TOPPERS BRIDGE THE GAP** for owners who want to take their pet's dental care more seriously, but don't want to change their food to a specific dental food.

2

**THIS IS THE FUTURE OF HEALTH FOR PETS:** convenient, innovative, backed with scientific research, proven results & vet recommended. There is no other, 2-in-1 oral active and tri-biotic blend available in the market today.

3

**THE "TOPPER" CATEGORY IS IN GROWTH**, however there is currently a limited range of Dental Toppers, of which Bell & Bone fills the category gap.